

ACADEMICS				
QUALIFICATION	INSTITUTE	BOARD/UNIVERSITY	YEAR	%/CGPA
MBA (Fin & Mkt)	Mittal School of Business, Phagwara	Lovely Professional University	2022	Pursuing
B. Com(C.A)	MCMIT, Chhattisgarh	AtalBihari Vajpayee University	2019	7/10
XII	St Xavier School, Korba, Chhattisgarh	CBSE	2016	9.4/10
X	St. Xavier School, Korba, Chhattisgarh	CBSE	2014	8/10

  

INTERNSHIPS	
<b>WORLD NETWORK SERVICES</b> (March 2021 To May 2021)	<ul style="list-style-type: none"> <li>Worked as a Operations Associate and helped in various administrative tasks to support the organization daily operations.</li> <li>Used software Notepad++ and Visual Studio Code for analysing and interpreting the data.</li> </ul>
<b>UNSCHOOL</b> (November 2020 To December 2020)	<ul style="list-style-type: none"> <li>Analyzed and interpreted data from a study conducted on 203 students in Chhattisgarh region.</li> <li>Promotion (sales and marketing) of Unschool products through various marketing channels.</li> <li>Proactively approached new clients and enhanced the sales of Chhattisgarh region</li> </ul>

  

LIVE PROJECTS	
<b>UNSCHOOL</b> (April 2021 to May 2021)	<ul style="list-style-type: none"> <li>Created a Drip Marketing Framework and budget split for Unschool's Website.</li> <li>Created a Digital marketing Plan (online and offline) for a café within INR 10 Lakhs.</li> </ul>
<b>JIFSA PRIVATE LIMITED</b> (June 2020 to July 2020)	<ul style="list-style-type: none"> <li>Underwent training program offered and made analysis on the fire and safety services.</li> <li>Contributed to various meetings for the marketing of JIFSA products and its proper usage.</li> </ul>

  

CERTIFICATIONS	
<b>TABLEAU TRAINING FOR DATA SCIENCE</b>	<ul style="list-style-type: none"> <li>Completed a 9 hours course of tableau 2020 for data science A-Z which focused on time series, scatterplots, blending relationships , advanced data preparation, May, 2021</li> </ul>
<b>DIGITAL MARKETING</b>	<ul style="list-style-type: none"> <li>Completed a seven weeks course on Search engine optimisation, Paid Marketing , email and drip marketing ,content marketing, ad management in google ,April , 2021</li> </ul>
<b>QUANTITATIVE MARKETING RESEARCH</b>	<ul style="list-style-type: none"> <li>Completed a six-day course work on designing a market research project, implement specific methods, interpret data, and come up with marketing decisions, November, 2020.</li> </ul>
<b>STOCK VALUATION WITH DIVIDEND DISCOUNT MODEL</b>	<ul style="list-style-type: none"> <li>Completed a seven-day course which focused on basics of dividend growth rate, usage of cost of equity to calculate fair share price, August ,2020.</li> </ul>

  

POSITIONS OF RESPONSIBILITY	
<b>FINSTREET COORDINATOR</b>	<ul style="list-style-type: none"> <li>Acting as a coordinator for the finance club , Instagram handler of Finstreet club and organised many events, LPU, October 2020 – Present.</li> </ul>
<b>TEAM LEADER</b>	<ul style="list-style-type: none"> <li>Acted as marketing team leader for events organized by Bilaspur University, August 2020- September 2020</li> </ul>
<b>COMMUNITY SERVICE</b>	<ul style="list-style-type: none"> <li>Donated clothes for charity event organized by Jijeevisha Samitee, October, 2020.</li> </ul>

  

EXTRA CURRICULAR ACTIVITIES	
<b>PARTICIPATIONS</b>	<ul style="list-style-type: none"> <li>Participated in MUBG event organised by Markophiles Club , LPU, December, 2020.</li> <li>Participated in " I plant to save the earth" organized by Sonalika CSR, LPU, November, 2020.</li> </ul>
<b>ACHIEVEMENTS</b>	<ul style="list-style-type: none"> <li>Won 'Spur the moment' event organized by Cultural Club, LPU , January, 2021</li> <li>Won an virtual intra college extempore competition, Bilaspur University, August, 2020.</li> <li>Obtained scholarship for 3yrs of UG college (June 2016-June 2019) and 2yrs of PG university (August 2020- August 2022).</li> </ul>

  

PERSONAL DETAILS	
<b>ADDRESS</b>	<ul style="list-style-type: none"> <li>Kanta Nivas, MIG –II/81, Ravindra Shankar Shukla Nagar, Korba, Chhattisgarh- 495677</li> </ul>
<b>LANGUAGE</b>	<ul style="list-style-type: none"> <li>English , Hindi , Korean (Basic)</li> </ul>