
OBJECTIVE

To trace the path of success through continuous learning, hardwork and make a mark in corporate world. Open to relocation on a global level.

EXPERIENCE

Aashman Foundation May 2020 - Oct 2020

Marketing Intern

- *Presenting new social media campaign ideas.
- *Generate funds for organization to support the needy.
- *To collaborate with the brands and individuals for gathering either funds or brand awareness, leading generation, client relationship management etc.

Unschool

July 2020 - July 2020

Unschool Community Influencer

- *Working on target planning, execution and day to day handling of the operations.
- *Handling lead generation, conversion and social media marketing.
- *Creating and strategizing on marketing activities for unschool.

Tescom

July 2020 - Aug 2020

Market research and Business Development

- *Connected with HR's of the companies.
- *Done Market Research on 'Human Resource Technology'.
- *Learn B2B sales and promoted Cisco WebEx.

Internmind

Aug 2020 - Aug 2020

Campus Ambassador

- *Represent the organization in various platforms.
- *Done social media marketing

International MUN

Aug 2020 - Sep 2020

Campus Ambassador

- *Developed my leadership qualities and event management skills.
 - *Done social media marketing.
 - *Attended International MUN conferences.
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EDUCATION

Maharishi Dayanand University

2019

Bachelor of Science

Vaish college of engineering

Pursuing Full time MBA with dual specialization in Finance and Marketing

ACHIEVEMENTS & AWARDS

- * Certified in Management Consulting skills Mastery-Udemy
 - *Certified in Digital Marketing-Udemy
 - *Certified in Marketing Analytics-Udemy
 - * Certified in Business Communication Skills-Internshala
 - *MBA Asia Virtual Program from Microsoft
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LANGUAGE

*English

*Hindi

ACTIVITIES

*Travelling

*Reading

*Music

PERSONAL DETAILS

Date of Birth : 17/04/1997

Nationality : Indian

TECHNICAL SKILLS

* Digital Advertising

*Mobile Marketing

*Social Marketing

*Adept with Microsoft Office suite(Word,PowerPoint and Excel).

*Data Management



MANYA