






Mohit Ojha

Seeking a career in Marketing/Digital Marketing domain to utilize my knowledge and skill set for both personal as well as professional growth.

				EDUCATION			
 ojhamohit0724@gmail.com  7760010560  Delhi NCR	Course & Specialization		College/Institute or Board/University		Year of Passing	% Marks/CGPA	
	PGPM		ICFAI Business School, Bangalore		2020	5.53	
	BBA		B.S.A College, Mathura, Dr. Bhim Rao Ambedkar University, Agra.		2018	66.5%	
	PUC		G. S Public Int College Chandaus Aligarh & State Board		2015	73%	
	SSL		Prof. Rajendra Sing Public Sr. Sec. School		2012	70.3%	
DOMAINS				WORK EXPERIENCE (February 2020 to January 2021)			
Marketing HR				Magicbricks Realty Infra Services Ltd. (The Times of India Group Company) Designation: Sales Consultants (Key Enterprise Accounts) Location: Bangalore Job Description: <ul style="list-style-type: none"> Responsible for promoting Magicbricks advertisement packages to Enterprise Accounts. Managing Existing Clients for successful Renewals. Acquisition of new Accounts. 			
SKILLS				SUMMER INTERNSHIP (February to May 2019)			
Working in a team Adaptable in any environment Innovative				Avyan Techserve Pvt Ltd - Snackit, Bangalore. It is a company which rents out vending machines to corporates. The company was started in October 2015. Digital Marketing of Vending machines as well as some snacks and beverages of the company. Objectives – <ul style="list-style-type: none"> Learn about working in startup environment. Social media marketing of Snackit products. Study the impact of Digital Marketing on Snackit brand. Work done & Contribution – <ul style="list-style-type: none"> Tallying Digital footprints. Client Feedback survey. Vending machine and Products promotion. 			
INTERESTS							
Travelling Photography Sketching							
LANGUAGES				OTHER PROJECTS UNDERTAKEN			
	S	R	W	Digital Marketing for “Digital High” using tools like Facebook, Instagram.			
English	✓	✓	✓				
Hindi	✓	✓	✓				

PERSONAL INFO		ACHIEVEMENTS
DOB:	23/12/1997	Participated in Intra-college fest (Manthan) conducted at IBS Bangalore.
Domicile:	Uttar Pradesh	
Marital Status	Single	