# Vinay Ahuja

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Forward-thinking Senior Executive with proven record of accomplishment in [Market Research Industry] during [1.5]-year career. Driven and ambitious change manager dedicated to continuous business improvement focused on enhancing revenue and streamlining business operations. Diligent in driving profit maximization through multifaced business approaches.



#### **Skills**

- Sales pipeline management
- Customer satisfaction
- Relationship building and management
- Team building expertise
- Strategic Planning
- **Customer Service**



## **Work History**

## **Business Development Executive**

HTF Market Intelligence Consulting Pvt. Ltd., Pune, Maharashtra

- Identified new targets, developed new business opportunities and presented product lines to customers.
- Used consultative sales approach to understand customer needs and recommend relevant offerings.
- Monitored social media and online sources for industry trends.

## **Business Development Executive**

Data Bridge Market Research Private Ltd., Pune, Maharashtra

- Develop new business by consulting companies through type of data and
  - analysis needed for their market research needs.
- Handled deals from Europe and Americas for automotive, chemicals, healthcaredevices, materials, packaging and manufacturing industries.

2019-10 - 2020-06

2019-01 - 2019-10

2018-06 - 2018-12

2018-01 - 2018-01

2017-07 - 2019-10

2014-07 - 2017-06

2013-04 - 2014-03

2011-04 - 2012-03

## **Summer Internship**

Wipro, Pune, Maharashtra

 Interacted with customers professionally by phone, email or inperson to provide information and directed to desired staff members.

#### Winter Internship

Maharashtra Forest Department, Pune, Maharashtra

 Collecting data from rural and urban forests through questionnaire provided by Maharashtra forest department and carrying out analysis on data collected.



### **Education**

#### **PGDM: Marketing & HR**

Management Institute for Leadership & Management - Pune

• Awarded [Star Performer]

#### **Bachelor of Commerce: Commerce**

Indra Gandhi National Open University - Lucknow

Class XII

Central Academy School - Lucknow

Class X

Central Academy - Lucknow



### **Hobbies**

SOCIALIZING

**WORKOUT** 

**DANCING** 

LISTENING SONGS