

AKASH PACHAURI

CONTACT

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Ghaziabad, UP

SELF INFO

DOB - 15/05/1997

Language - English, Hindi

SKILLS

Negotiation	$\bullet \bullet \bullet \bullet \bullet \bullet$
Motivation	
Coaching	
Analytics	
Management	
Planning	

EDUCATION

2019

Noida International University MBA

2017

C.C.S University, Meerut B. Com

EXPERIENCE

2021 Jan - Present BUSINESS DEVELOPMENT MANAGER - BYJU'S

- Developing growth strategies and plans.
- Increasing client base and revenue management.
- Having an in-depth knowledge of business products and value proposition.
- Consistently achieving monthly target of 60Lacs per month.
- Conducting regular training sessions for whole team.
- Co-ordinating and handling team of 16 members.

2019 Jul - 2020 Dec BUSINESS DEVELOPMENT ASSOCIATE - BYJU'S

- To serve customers by selling products and meeting customer needs.
- Contribute to team efforts by accomplishing related target as needed.
- Keeping management informed by actively submitting reports.
- Handling customer's queries and complaints.
- Conducting regular training sessions for whole team.

2019 Feb - 2019 May INSIDE SALES SPECIALIST - LYBRATE (B2B)

- Cold calling with potential clients.
- Lead generation and dealing with clients.
- Managing and transferring the data to clients.
- Directly handling client queries and concerns.

2016 Jan - 2017 Jan Rajshree Pharmaceuticals (B2B)

- Key account holder of B2B clientele.
- Conducting review meetings with the clients to improve the delivery chain.
- Guiding a team of 8 people for expanding client base.

2018 Apr - 2018 June INTERN - LG INDIA (B2B)

- Worked on project name "XBOOM" speakers.
- Engaged in handling and designing the marketing campaigns for B2B engagements for products.

TITLES AWARDED

- Awarded "BDA with highest number of sales" by Byju's.
- Awarded "BDA with promising display of work" by Byju's.
- Awarded "BDA with highest sales conversion" by Byju's.
- Awarded "BDA with highest ticket size of month" i.e. 2.6lcs by Byju's.
- Awarded "Marvelous mentor" by Byju's.